

SUCCESS | DIVERSITY | SERVICE

# SPONSORSHIP PACKAGE

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USF Chapter of



# SASE

SOCIETY OF ASIAN SCIENTISTS & ENGINEERS



2023-2024





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USF SASE | [USFSASEOFFICIAL@GMAIL.COM](mailto:USFSASEOFFICIAL@GMAIL.COM)



# LETTER TO POTENTIAL SPONSORS

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Dear Potential Corporate Sponsor,

On behalf of the student chapter of the Society of Asian Scientists and Engineers (SASE) at the University of South Florida, we invite you to become involved with our chapter for the 2023-2024 academic year. SASE is a national 501(c)(3) non-profit organization dedicated to advancing Asian heritage professionals in education and employment. SASE at the national level is focused on preparing Asian heritage scientists and engineers for success in the global business world while celebrating diversity and providing impactful community service. USF SASE executes those goals at the local level.

Both nationally and locally, USF SASE has proven to be an impactful organization to its sponsors and its community. At a national level, USF SASE was recognized as the "Overall Strongest Chapter" in 2022 by SASE Nationals for our efforts in sustainability in endorsing national goals and continued growth in success. Locally, USF SASE has been awarded "Best Student Organization Event of the Year" from USF in 2020, for holding the South East Regional Conference (SERC) with a record attendance of 200+ attendees. SERC is a pride point of USF SASE, as we have successfully hosted the conference in 2018, 2020, and 2022, each time upholding the level of excellence that SASE encourages.

Our corporate package, which outlines our goals and events, is meant to inform you about the various ways in which your company can engage with our members. USF SASE supports its members by providing academic support, cultivating professional and personal growth through workshops, promoting diversity and Asian heritage, and fostering community impact. We have many opportunities for corporate involvement and support during the 2023-2024 academic year, with all of them incorporating our core values. These consist of professional excellence, diversity initiative, and community service. Our events include various opportunities to develop personal and professional leadership skills, local community outreach, and professional conferences. We have planned events with proven success, including company workshops, mentorship programs, and collaborations with other engineering organizations and programs within the College of Engineering. Furthermore, corporate sponsors have priority access to all the initiatives, programs, events, and activities, thus increasing your exposure and visibility within SASE at the University of South Florida, the College of Engineering, and the Multicultural Affairs Office.

An investment in USF SASE not only helps our members to gain further insight into your organization's workplace and impact, which would allow them to explore potential future opportunities; but, also provides our members with the opportunity to be motivated by companies and organizations that are committed to investing in their growth and ambitions. We aim to establish an ongoing relationship that is mutually beneficial for your company and our organization. We thank you for taking the time to read this fully and for engaging with us to support our mission. If you have any questions or need further information, please feel free to contact us at any point.

Best Regards,



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## MISSION AND VISION

Founded in November 2007, the Society of Asian Scientists and Engineers (SASE) is a nationally recognized organization with 20,000 members worldwide. It has since been a locomotive in helping scientific and engineering professionals achieve their full potential. In 2016, a chapter was established at the University of South Florida (USF) with only 5 determined women with the need to represent and help their community in the field of science and engineering. Our chapter has grown exceptionally, gaining 600+ members since its inception, with achievements in providing our members with professional opportunities, academic success, and enriching cultural education to advance diversity on campus.

### Mission statement:

SASE is the Society of Asian Scientists & Engineers, and our mission is to create a welcoming community where members can help each other develop professionally, foster leadership skills, and excel academically. Members are encouraged and motivated to pursue their goals by creating their own opportunities from the knowledge attained through our organization, to understand how their own culture can affect and benefit the workplace, and to actively contribute to the local community. SASE membership is open to men and women of all ethnic backgrounds.



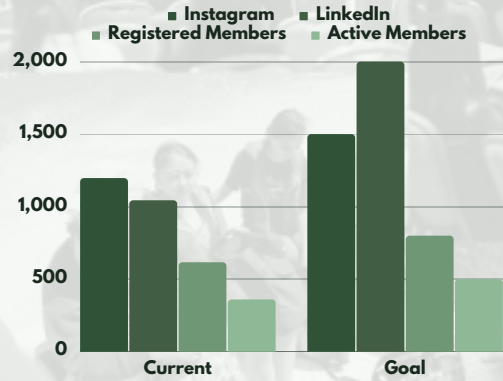
## Social Platforms

### Current

Instagram: **1196**  
 LinkedIn: **1043**  
 Active/Registered  
 Members: **360/616**

### Goals

Instagram: **1500**  
 LinkedIn: **2000**  
 Active/Registered  
 Members: **500/800**



### Undergraduates

**324**

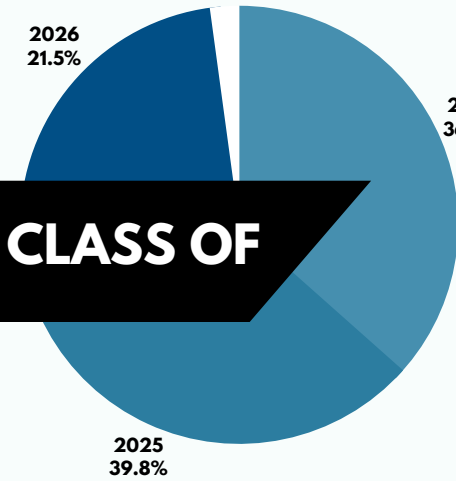
### Graduates and Doctors

**36**

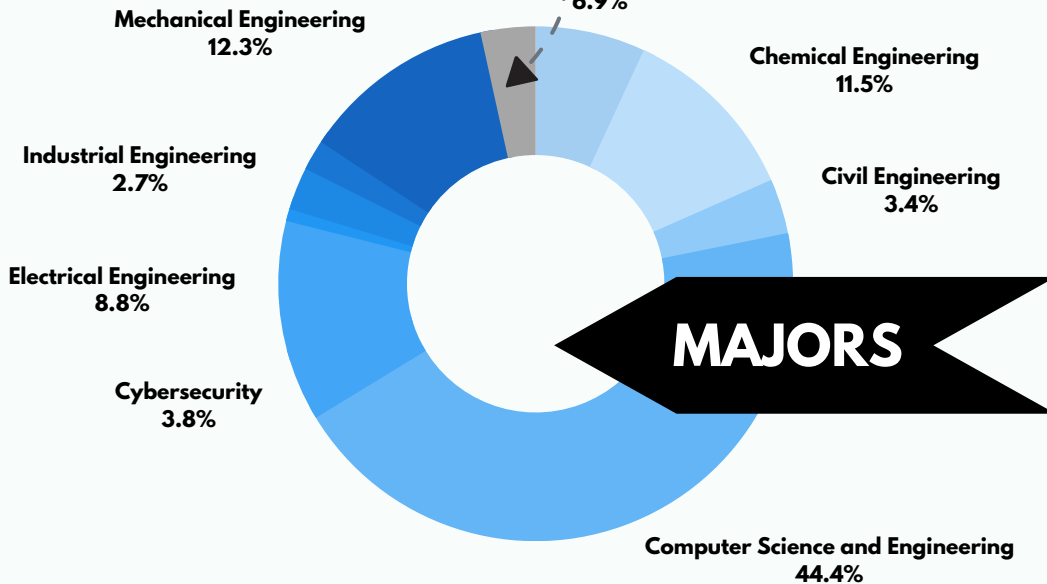
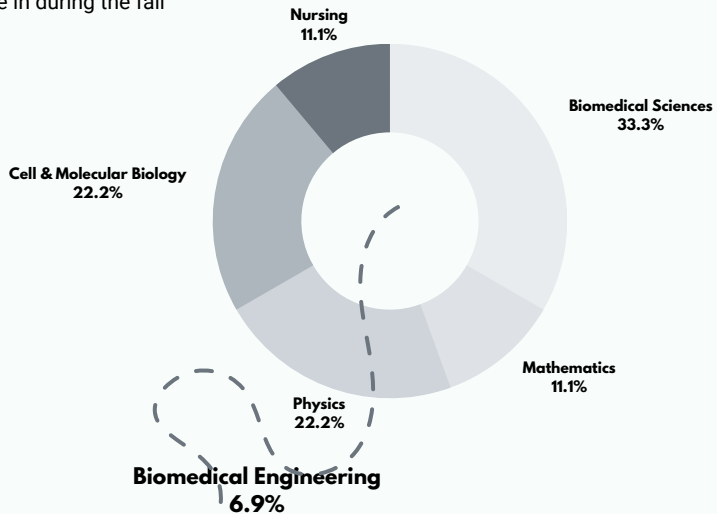
\*NOTE: Made during Summer 2023, doesn't include Class of 2023. Purely active members as of Summer 2023.



2027 **2.2%** \*NOTE: Made during Summer 2023, majority of Class of 2027 will come in during the fall



### CLASS OF



### MAJORS

# PROFESSIONAL DEVELOPMENT

## RESEARCH WORKSHOPS

Aim to equip students with the necessary skills, resources, and opportunities to pursue their research journey. Connect students with research assistant/volunteer positions in your company..

## INSIDE SCOOPS AND COMPANY INFORMATIONAL SESSIONS

Provides members an exclusive glimpse into professions and companies. These sessions offer your company more intimate and engaging environment to interact with our student body and recruit for openings in your company. Moreover, attendees secure in-depth knowledge about the company, its culture, and various career paths or positions offered.

## COMPANY FACILITIES TOUR

Sponsors can directly interact with our members through a workplace tour, enabling students to experience your company culture firsthand.

## RESUME AND INTERVIEW WORKSHOP

Members develop their profile and confidence by reviewing resumes, practicing elevator pitches, and cultivating the necessary skills and qualities for interviews. Your company gains access to upcoming students' resumes and is able to advise students to develop qualities that your company is looking for.

## TECHNICAL WORKSHOPS AND PROJECT TEAMS

From 3D printing to programs like Autocad and MatLab, we offer workshops that focus on building technical skills needed in their respective professions. We also coordinate projects to help students apply their skills and develop techniques need in innovation.



### SASE National Convention

The SASE National Convention & STEM Career Fair is SASE's grandest annual event. National Convention is the largest conference for AAPI individuals in the United States with **2,100+ attendees** at the 2022 National Convention. Both students and professionals from **31 states and 87 universities** gather at the National Convention to expand their network. SASE members further their careers by attending leadership and skill workshops, hosted by professionals, and networking with company representatives/peers at career fairs. The 2023 National Convention will be an in-person event hosted in Atlanta, Georgia. We hope to see our members gain interviews, internships, and jobs.



### SASE Southeast Regional Conference

The Southeast Regional Conference is hosted annually at one of the **15 SASE chapters** in the Southeast region of the United States. In the past six years, USF SASE has hosted this conference every other year, in **2018, 2020, and 2022**. This conference serves to provide a local conference to USF SASE all members: underclassmen can build their networking skills and upperclassmen obtain internships and job offers. USF 2022 SERC had **200+ attendees** from **15+ universities and 10 sponsors**. Our chapter **aims to host SERC again in 2024** or will host SASE Network (a career fair) in place of SERC.





DIVERSITY AND SOCIALS

# INFLUENCE AND OUTREACH

USF SASE holds many social events throughout the academic year to celebrate our culture or recognize important concepts and matters, like mental health or academic support. Historically, these socials have a high attendance and high retention rate. Some mentionable events are the **Mid-Autumn Festival (Fall)** and **Lunar New Year Festival (Spring)**, both are traditional festivals celebrated in many Asian cultures. At the end of the academic year, we hold an End of Year banquet to celebrate our member's achievements and accomplishments. Last year we had a record-breaking attendance record of **124 attendees** to our End-of-Year Banquet. On top of events, our organization does a lot of **tabling at other organization events** like Journey to the East and **every Wednesday at Bullsmarket** for the first two months of every semester (16 total for the academic year).

Depending on your sponsorship level, you can be an exclusive sponsor of a social event and we will promote your company on the event post and at the event itself.

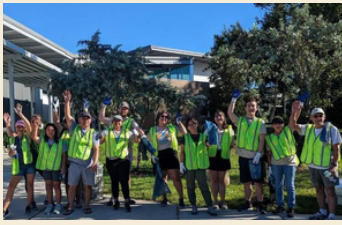


Tentative Fall Semester Schedule:

EVENT NAME	DATE	TYPE
<b>Speed Friending with SASE (Week of Welcome Event)</b>	<b>August 31, Thursday</b>	<b>Social</b>
Resume and Elevator pitch workshop with Free Headshots	Sept 7th, Thursday	Professional
Intro to Research Workshop w/ EBC	Sept 14th, Thursday	Professional
Into Medical School Workshop	Sept 21st, Thursday	Professional
Inside Scoop #1: Internship Workshop	October 5th, Thursday	Professional
<b>Mid-autumn festival collab w/ CCLC CSSA</b>	<b>October 1st week</b>	<b>Social</b>
Inside Sccop #2	Oct 19th, Thursday	Professional
Mentor mentee reveal	Oct 24th, Tuesday	Mentorship
<b>Hall-o-sase</b>	<b>Oct 30th, Monday</b>	<b>Social</b>
<b>Self-Care day</b>	<b>November 7th, Tuesday</b>	<b>Social</b>
<b>Study with SASE</b>	<b>November 16th, Thursday</b>	<b>Social</b>
Event committee Planned Professional Event	November 23rd, Thursday	Professional







## SERVICE AND VOLUNTEERING

This year we worked with **seven different organizations** to volunteer for the unhoused, shelter animals, polluted beaches, fight against cancer, sustainability awareness, and more causes. In conjunction with our biweekly Botanical Gardens volunteering program, our numerous larger service events ensured that we had volunteer events at least once a week if not twice a week. This year was marked by a significant increase in volunteer engagement overall. Working with our marketing team, we ensured that our service opportunities were spread far and wide, bringing in a **58% increase in volunteer hours** served from last year and **182.5 cumulative hours**. SASE provided excellent diverse opportunities by collaborating with USF Botanical Gardens, Humane Society animal shelter, Tampa Bay Aquatic Preserves, Night Nation run, Feeding Tampa Bay's Trinity Cafe, The Big Cleanup: Clearwater, and Metropolitan Ministries.

## PROGRAMS

### MENTOR-MENTEE PROGRAM

Our Mentorship Program pairs mentors and mentees to tailor an enriching experience filled with opportunities to gain valuable insights, skills, and knowledge. This mentorship covers professional, academic, and social guidance to strengthen our member's backgrounds and profiles. We serve to foster connections between members and contribute to overall success while carrying interest in SASE to future generations. This year, we are working to building two mentorships' programs, one leading lowerclassmen for collegiate success and another for upper classmen, helping them bridge from college to career.

### SASE INTERN PROGRAM (SHADOWING PROGRAM)

Ensures the succeeding generation of SASE Executive Board is familiar with traditions, role responsibilities, and resources available to E-board officers. The program trains each shadow towards a specific position over the course of a semester and requires position-specific tasks to be completed in order to earn the shadowing badge. Through this program and training, SASE builds on their leadership qualities and event planning skills while juggling role-specific tasks and responsibilities.

### ALUMNI PROGRAM

All SASE members are welcome to join this professional mentorship program. Each SASE member will be a mentee paired with a professional mentor. Mentors will guide SASE members via one-on-one meetings, introduction to their professional journey, insight into their position/field in the industry, and serve as a general guide in professional matters. Some plans for our alumni program are to bridge members toward SASE Pro, a SASE program that many focus on leadership and incorporate them into our mentorship programs to strengthen our network and increase satisfaction among mentees.



# PATH OF SUCCESS

## ACCOMPLISHMENTS

### REVIEWING THE PAST

Previously, USF SASE hosted numerous successful SERCs in 2018, 2020, and 2022. Each of these conferences had over 200 attendees, diverse majors and chapters in attendance, and numerous company representatives and professionals. For instance, **SERC 2020** had **234 students, 31 majors, 8 SASE chapters, 16 different workshops, and 9 sponsoring companies**. We annually host **End Of Year Banquets**, the most recent of which featured **124 attendees**. These banquets frequently have excellent catering to create a wonderful experience for our members.

USF SASE has hosted other professional events, e.g. Biomedical Research, Resume Builder, Elevator Pitch, etc. Each of these feature company representatives that speak with students and improve their skills. These past two years, we have worked with Moffitt Cancer Center, Blue Innovations Group, GE Aviation, McCormick Stevenson, and Landis Evans. **Our largest workshop** featured **88 attendees**, and our workshops have been hosted regularly in the fall and spring semesters for over two years now. These workshops frequently collaborate with other science or engineering student organizations, such as Engineering Biology Core (EBC), Institute of Electrical and Electronics Engineers (IEEE), Girls Who Code (GWC), and the American Institute of Chemical Engineers (AIChE)

### PAST AWARDS AND CONFERENCES

**2022** | "Overall Strongest Chapter" awarded by the Society of Asian Scientists and Engineers

**2020** | "Best Student Organization Event of the Year" from the University of South Florida

**2018, 2020, 2022** | Hosted **SASE Southeast Regional Conference** with averaging 200 attendees



# PROJECTED BUDGET

Projected 2023-2024 Academic Year Events	Cost per Category	Number of Participants	Subtotal Per Section
<b>Conference</b>			
National Conference	7200	24	
Southeast Regional Conference	4500	75	
Subtotal			<b>11700</b>
<b>Events</b>			
General Body Events (8 per semester/ 16 total)	10240	80	
Professional Events and Technical Workshops (5 per semester/10 total)	4000	40	
Subtotal (All Events)			<b>14240</b>
<b>Programs</b>			
Mentor Mentee	750	50	
Shadowing	200	20	
Scholarship	200	1	
Subtotal			<b>1150</b>
<b>Philantropy</b>			
Southeast Regional Conference Charitable Donation on your Behalf	250	N/A	
Subtotal			<b>250</b>
<b>Grand Total</b>			<b>27340</b>



# STEP 1

# SPONSORSHIP TIERS

Please browse our four different partnership levels and select which is best for you !

Benefits	BRONZE SPONSOR \$500+	SILVER SPONSOR \$750+	GOLD SPONSOR \$1000+	PLATINUM SPONSOR \$1500+
Featured in our monthly newsletters	✓	✓	✓	✓
Company logo displayed on our website	✓	✓	✓	✓
Banquet Invitation	✓	✓	☆	☆
Social Media Postings (Instagram, Discord, LinkedIn, Facebook)		✓	✓	✓
Company logo on all branding items		✓	✓	✓
Access to SASE member resume book		✓	✓	✓
Tour of company facilities (if local)			✓	✓
Bulls Market and Student Organization Tabling			✓	✓
One technical talk information session			✓	☆
Sponsor of a social event (1 per semester)			✓	☆
Sponsors-Drafted Emails to all members (2 per semester)				✓

☆ = Priority will be given to sponsors in these tiers when sending invitations or having limited open spots for an event

# Sponsorship Breakdown

Benefits	Details	Partnership Level Features
Featured in our monthly newsletters	Our SASE newsletter goes on the first week of every month, landing in the inboxes of about <b>480-530 recipients</b> . In every newsletter, we list all of our sponsors, and depending on the partnership level, you will be able to include a customized message every month.	If applicable, please reach out to usfsaseofficial@gmail.com to edit your custom message. <b>Gold &amp; Platinum sponsors: short message (max 300 words)</b>
Company logo displayed on our website	We are currently in the process of building our official SASE website that our members will be able to use for resources and references. As a sponsor, you will be included in a dedicated section, where we will have your company logo, links, and information.	<b>Bronze Sponsors:</b> Small <b>Silver Sponsors:</b> Medium <b>Gold Sponsors:</b> Large <b>Platinum Sponsors:</b> XLarge
Banquet Invitation	We host an annual banquet at the end of every school year to highlight the fall and spring semesters, giving recognition and praise to our dedicated members. At this event, sponsors will be given invitations and a chance to interact with members in a more formal manner.	<b>Gold and Platinum Sponsors</b> will be recognized at this event. <b>Platinum sponsors</b> will be able to present an 8–10-minute presentation during the banquet.
Company logo on all branding items	We will be creating merchandise to give out for free to students, this will include t-shirts and selected promotional items. Your company's logo will be displayed on those items.	<b>Bronze Sponsors:</b> Small <b>Silver Sponsors:</b> Medium <b>Gold Sponsors:</b> Large <b>Platinum Sponsors:</b> XLarge
Social Media Postings (Instagram, Discord, LinkedIn, Facebook)	All Platforms: For the Fall and Spring semesters, we will be doing a recap of the semester and recognizing all of our sponsors. All companies' logos will be on a slide, the partnership level will determine the size of the logo. Discord: If unfamiliar with Discord, this is like Slack! We have a channel dedicated to internships or job opportunities. Our team will update this channel with any opportunities that your company offers.	For <b>logo sizing</b> , please reference the cell above. <b>Platinum Sponsors'</b> opportunity postings on Discord will send instant notifications to all members.
Access to SASE member resume book	<b>NEW!</b> Our organization will be collecting members' resumes for companies and events. We will be persistent in attaining a database for our sponsors.	Only <b>Silver, Gold, and Platinum Sponsors</b> .
Tour of company facilities (if local)	Facility tours enable our members to learn more about the company on a more intimate and personal level. This will be advertised on our social platforms and included in our Instagram stories! A great way to market your company.	Offered to <b>Gold and Platinum Sponsors</b> <b>Platinum Sponsors will have priority in pick of dates/promotions!</b>
Bulls Market and Student Organization Tabling	During the academic year, we table for member recruitment and event promotions. At least 16 Bulls markets, which SASE will attend every Wednesday from 9 am to 1 pm for the first two months of every semester Sponsors can send flyers for our table to promote.	
One technical talk information session	Our devoted Events Committee will help you plan a technical talk event we call, "Inside Scoop". an exclusive glimpse into professions and companies. These sessions offer your company a more intimate and engaging environment to interact with our student body and recruit for openings in your company. Moreover, attendees secure in-depth knowledge about the company, its culture, and various career paths or positions offered.	
Exclusive sponsor of a social event (1 per semester)	An exclusive sponsor of a social event will have their companies' logo on the advertisement of the social event (All platforms) and a shoutout.	
Sponsors-Drafted Emails to all members and Discord (2 per semester)	From company opportunities to general information, as a sponsor, SASE will send an email on your behalf to all of our members. Much like the monthly newsletter, but this will be whenever your company needs to send it. In addition, we will also send an announcement in our discord channel that will notify everyone about your opportunities.	<b>Only Platinum Sponsors</b> Can send out 2 mass-emails a semester



# HOW TO BECOME A SPONSOR



Thank you for your consideration!  
We have provided two methods of transactions below and listed steps during this process.

## STEP ONE

When you are set on becoming a sponsor, please fill out the **SPONSORSHIP FORM** on the next page (page 14) and email it directly to **usfsaseofficial@gmail.com**. During the completion of the form, you will be asked for a method of payment. Please reference the information below to select a method of payment that your company is most comfortable with.



### MAIL A PHYSICAL CHECK

When mailing a physical check, please make checks payable to: **"USF Society of Asian Scientists and Engineers"** and SEND TO: **4202 E Fowler Avenue Mailbox #165**



### E - CHECK

Please email **usfsaseofficial@gmail.com** to receive our bank account details to complete the E-check, aka ACH deposit.



### OTHER

If any of the payment options listed above are not viable, please email **usfsaseofficial@gmail.com** to discuss other forms of payment. Note: Other forms of payment may require a transaction fee that your company will be responsible for.

## STEP TWO

After confirming that we have received your SPONSORSHIP FORM and payment, we will send you a **receipt** and a **sponsorship benefits packet** that will entail all of the information to get the most out of your sponsorship. We will also ask for basic information about your company to properly carry out promotions and marketing.

## STEP THREE - GOLD AND PLATINUM SPONSORS

After completing STEP TWO, we will schedule a meeting to plan your company's technical talk, choose a social event to sponsor and receive a brief synopsis and pitch of your company to be featured at our tabling events. For Platinum sponsors, we will request a draft of the email to be sent to members and when you would like for it to be sent.

# SPONSORSHIP FORM

COMPANY INFORMATION				
Company Name			Fax	
Company Address			Website	
City		State		Zip Code
Primary Contact Name			Primary Contact Position	
Primary Contact Phone				
Primary Contact Email				
Secondary Contact Name			Secondary Contact Position	
Secondary Contact Phone				
Secondary Contact Email				

**CORPORATE SPONSORSHIP INFORMATION** – Please select a sponsorship level. Please attach a 450x450 pixel copy of your company logo to the form for branding purposes.

Partnership Level	Cost	Amount Donating	
<input type="radio"/> Platinum Sponsor	\$1500+	Method of Payment (reference pg. 13)	
<input type="radio"/> Gold Sponsor	\$1500+	Additional Comments	
<input type="radio"/> Silver Sponsor	\$1000+		
<input type="radio"/> Bronze Sponsor	\$500+		



# Thank you for your time, consideration, and support!

We are truly grateful for your interest, and we look forward to the opportunity to work together and make a positive impact! If you have any further questions or would like to discuss the details further, please do not hesitate to reach out to us. We are more than happy to provide any additional information that you may need.

**Warm  
Regards,**



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