

serc@saseconnect.org | serc.saseconnect.org/

SASE SOUTHEAST REGIONAL CONFERENCE SPONSORSHIP PACKET

Conference Host: University of South Florida
2025 Southeast Regional Conference



SERC'25

MARCH 15TH, 2025



LETTER TO POTENTIAL SPONSORS

Dear Potential Corporate Sponsor,

On behalf of the student chapter of the Society of Asian Scientists and Engineers (SASE) at the University of South Florida, we invite you to sponsor the **2025 Southeast Regional Conference (SERC)**!

SASE is a national 501(c)(s) non-profit organization dedicated to advancing Asian heritage professionals in education and employment. At the national level, SASE is focused on preparing Asian heritage scientists and engineers for success in the global business world while celebrating diversity and providing impactful community service. This year, USF has the honor of hosting the conference, which is a prestigious and meaningful opportunity for our chapter. This marks the fourth time USF has hosted SERC, and we aim to set new records and make this event the best yet.

My mission is to help our attendees pursue their dreams. For many, SERC offers a unique chance to discover life-changing opportunities and encourages them to explore new possibilities. Personally, I've experienced how conferences can reignite passion and provide fresh perspectives in our field. When I attended my first SASE conference, I was energized by the thrill of connecting with new people and discovering opportunities that aligned with my career aspirations. The workshops and conversations I had there played a significant role in shaping my future, leaving me eager to dive deeper into the industry. The connections and experiences I've gained are invaluable, and I am committed to providing similar opportunities for our university and community.

Supporting USF SASE is not just an investment in our chapter; it is also an investment in your company's future. By sponsoring our conference, you gain direct access to a pool of talented, motivated individuals who are eager to learn about and engage with your organization. This sponsorship allows your company to showcase its commitment to diversity, innovation, and professional development, attracting potential future employees who align with your corporate values.

We thank you for taking the time to read this fully and for engaging with us to support our mission. If you have any questions or need further information, please feel free to contact me at any point.

Best Regards,,



Emily Ho
SERC'25 Conference Chair
emilyho@usf.edu
(813)-503-2355





USF X SERC MISSION

USF SASE

The Society of Asian Scientists and Engineers's mission is to help Asian heritage scientists and engineers reach their full potential in the global work force, to promote diversity on campus and in the workplace, and to provide community service. Since it was **founded in 2015**, the University of South Florida (USF) SASE Chapter has **welcomed 1000+ members** into its family. We pride ourselves in our creativity and resilience, and we are always coming up with ways to evolve, grow, and be an inspiring force within the national SASE community.



SERC

The **Southeast Regional Conference** is hosted annually by one of the 16 SASE chapters in the Southeast region of the United States. In the past six years, USF SASE has hosted this in **2018, 2020, 2022, and now, 2025**. This conference serves as an opportunity for students from not just USF SASE, but SASE chapters from all over the South Region to build professional and leadership skills through workshops and network with both each other and companies.



Goals

325+ Attendees
12 Universities

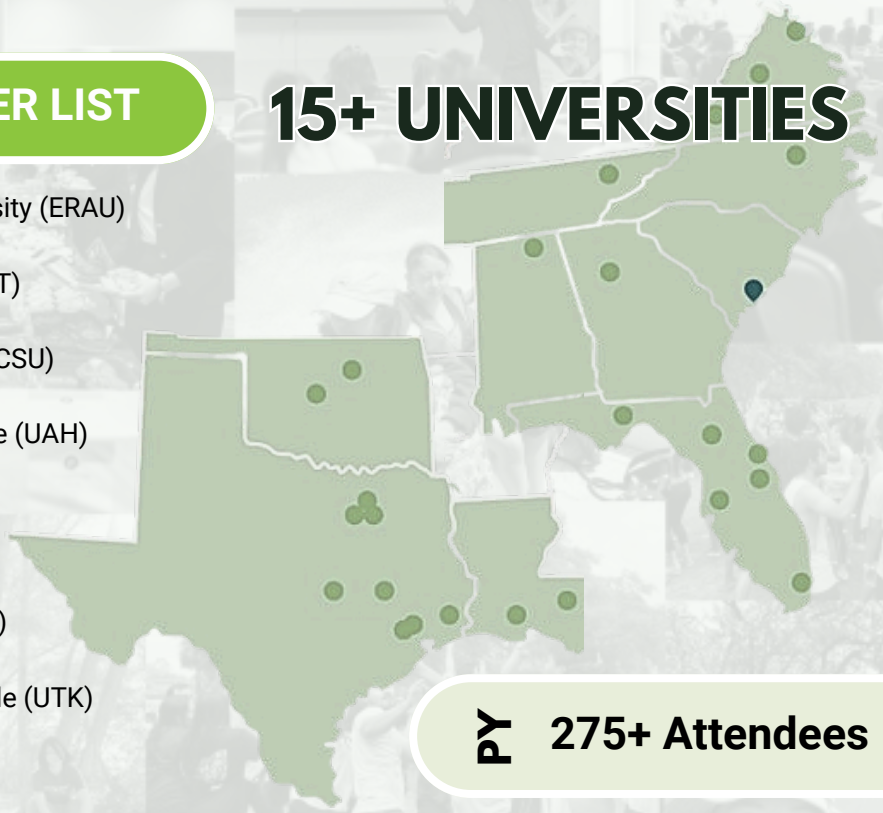
PY

275 Attendees
8 Universities

COLLEGIATE CHAPTER LIST

- Embry-Riddle Aeronautical University (ERAU)
- Florida State University (FSU)
- Georgia Institute of Technology (GT)
- George Mason University (GMU)
- North Carolina State University (NCSSU)
- University of Alabama (UA)
- University of Alabama in Huntsville (UAH)
- University of Central Florida (UCF)
- University of Florida (UF)
- University of Georgia (UGA)
- University of Miami (UM)
- University of South Alabama (USA)
- University of South Florida (USF)
- University of Tennessee – Knoxville (UTK)
- University of Virginia (UVA)
- Virginia Tech (VT)

15+ UNIVERSITIES

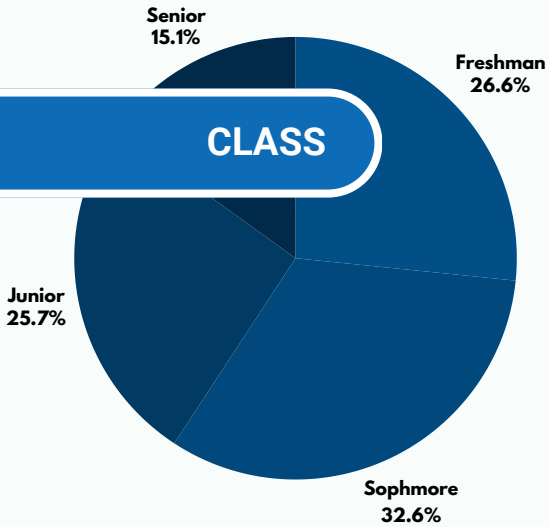


PY 275+ Attendees

OVERVIEW

DEMOGRAPHICS

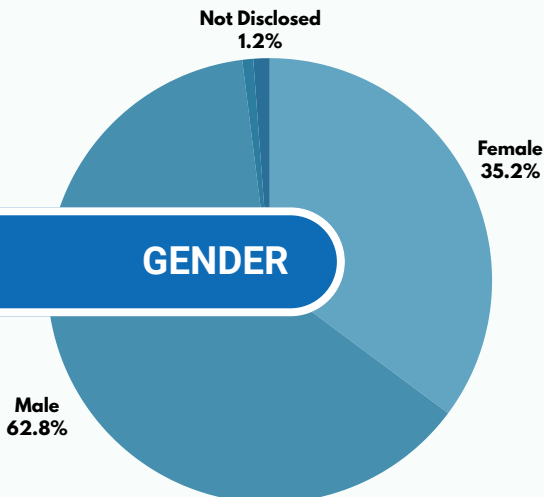
CLASS



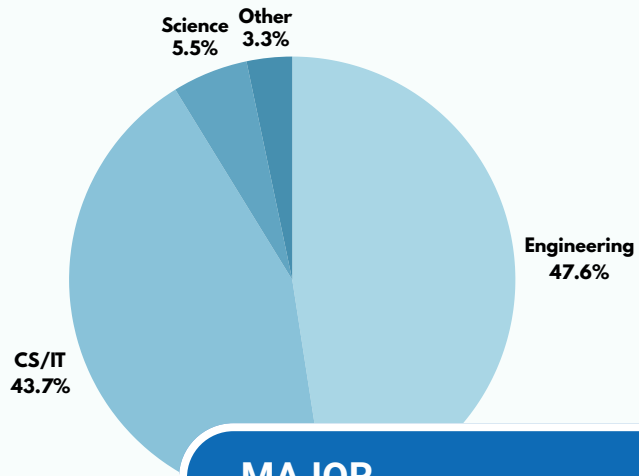
Majors

- Aeronautics
- Aerospace Engineering
- Architecture
- Biological Engineering
- Biological/Packaging Engineering
- Biology
- Biomedical Engineering
- Biomedical Science
- Business Administration
- Chemical Engineering
- Chemistry
- Chemistry/Material Science
- Civil Engineering
- Computational Media
- Computer Engineering
- Computer Science
- Computer Systems Engineering
- Cybersecurity
- Data Science
- Electrical Engineering
- Environmental Engineering
- Health Sciences
- Industrial Engineering
- Information Systems
- Information Technology
- Marketing
- Materials Science and Engineering
- Mathematics
- Mechanical Engineering
- Microbiology
- Nutritional Sciences
- Software Engineering
- Statistics and Economics
- Systems Engineering

GENDER



MAJOR





SPONSORSHIP TIERS

			LIMITED	SPECIAL
Benefits	BRONZE SPONSOR \$500	SILVER SPONSOR \$700	GOLD SPONSOR \$800	PLATINUM SPONSOR \$1200
<i>Featured in our monthly newsletters</i>	Y	Y	Y	Y
<i>Company logo displayed on our website</i>	Y	Y	Y	Y
<i>Company logo on T-shirt</i>	Small	Small	Medium	Large
<i>Advertisement on Magazine</i>	¼ Page	½ Page	1 Page	2 Page
<i>Social Media Postings (Instagram, Discord, LinkedIn, Facebook)</i>	Y	Y	Y	Y
<i>Career Fair Booth (Spacing will be relative to Tier of Sponsorship)</i>	Y	Y	Y	Y
<i>Access to Resumes</i>		Y	Y	Y
<i>Company Workshop</i>			Y	Y
<i>Resume Review</i>			Y	Y
<i>Keynote Speaker</i>				Y
<i>Sponsors-Drafted Emails to All Attendee Prior to the Conference (2 per semester)</i>				Y

Career Fair Only | \$300

Not interested in any of the tiers? Join us for the career fair at the end of the day to meet our attendees and talk to them about your company.

HOW TO BECOME A SPONSOR



Thank you for your consideration!
We have provided two methods of transactions below and listed steps during this process.

STEP ONE

To become a sponsor, please fill out the **SPONSORSHIP FORM** on the next page and email it directly to serc@saseconnect.org. During the completion of the form, you will be asked for a method of payment. Please reference the information below to select a method of payment that your company is most comfortable with.

PAYMENT METHOD

Method A (through USF Foundations): This form of payment is through the primary donor website used to donate money to specific causes at USF. This method is tax-exempt as it is through a 501(c)(3) tax-exempt organization.

1. Go to **When mailing a physical check, please make checks payable to:**
2. **"USF Society of Asian Scientists and Engineers"** and SEND TO:
3. **4202 E Fowler Avenue Mailbox #165**
4. On the left side, please enter a gift amount that matches the sponsorship tier that you are interested in purchasing for your company.
5. Click the bright green "Add this gift." button.
6. Scroll down and fill out the Credit Card Billing Information section. Please select the "This is a Corporate Gift" and "This is a Business Address".
7. In the Other Information section, please note that it is a sponsorship you are providing, and include the level of sponsorship. Click "Give Now"!

Method B (Physical Check): We accept physical checks as a form of payment. We are a 501(c)(3) tax-exempt organization. Please make checks payable to "USF Foundation" and mail to the following address:

USF Foundation
4202 E. Fowler Avenue, ALC100
Tampa, FL 33620, USA

In the Memo field of the check please write "Fund # 220183".

STEP TWO

After confirming that we have received your SPONSORSHIP FORM and payment, we will send you a **receipt** and a **sponsorship benefits packet** that will entail all of the information to get the most out of your sponsorship. We will also ask for basic information about your company to properly carry out promotions and marketing.

STEP THREE

After completing STEP TWO, we will schedule a meeting to plan your company's involvement conference and review your benefits.



SERC SPONSORSHIP FORM

GENERAL INFORMATION

Company Name:

Contact Name:

Contact Email:

Contact Phone:

Organization Finance
Contact Email:

Company Address:

City/State/Zip Code:

SPONSORSHIP SELECTION

Platinum Sponsor

Gold Sponsor

Silver Sponsor

Bronze Sponsor

Total Contribution: \$

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