

PROFESSIONALISM | DIVERSITY | SERVICE

# SPONSORSHIP PACKAGE

University of South Florida Chapter of  
Society of Asian Scientists & Engineers



**SASE**  
SOCIETY OF ASIAN SCIENTISTS & ENGINEERS

2024 - 2025

ALN



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**CONTACT US:**

 [usf@saseconnect.org](mailto:usf@saseconnect.org)  
 [www.linkedin.com/in/saseusf](https://www.linkedin.com/in/saseusf)

 <https://usfsase.org>  
 [@usfsase](https://www.instagram.com/usfsase)



# What is SASE?

Founded in November 2007, the Society of Asian Scientists and Engineers (SASE) is a nationally recognized 501(c)(3) non-profit organization with 20,000 members worldwide. It has since been a locomotive in helping scientific and engineering professionals achieve their full potential. In 2015, a chapter was established at the University of South Florida (USF) with only 5 determined women with the need to represent and help their community in the field of science and engineering. Our chapter has grown exceptionally, gaining 700+ members since the chapter was founded, with achievements in providing our members with professional opportunities, academic success, and enriching cultural education to advance diversity on campus.

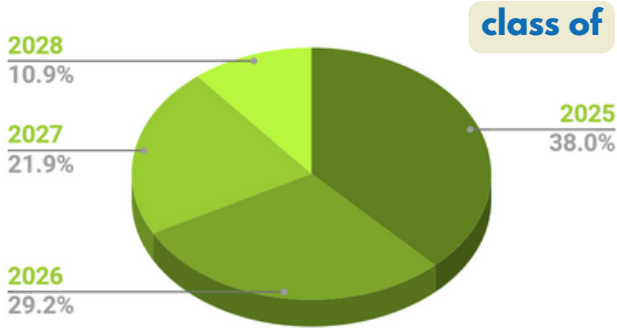
## OUR MISSION

SASE is the Society of Asian Scientists & Engineers, and our mission is to create a welcoming community where members can help each other develop professionally, foster leadership skills, and excel academically. Members are encouraged and motivated to pursue their goals by creating their own opportunities from the knowledge attained through our organization, to understand how their own culture can affect and benefit the workplace, and to actively contribute to the local community. SASE membership is open to all ethnic backgrounds.





# Who You Will Be Supporting...



## CURRENT

- Instagram: 1592
- LinkedIn: 1157
- BullsConnect: 711

## GOALS

- Instagram: 2000
- LinkedIn: 1500
- BullsConnect: 900

### Top 10 Majors (undergraduate):

1. BS Biomedical Sciences
2. BS Computer Science
3. BS Chemical Engineering
4. BS Computer Engineering
5. BS Civil Engineering
6. BS Biomedical Engineering
7. BS Biology
8. BS Psychology
9. BS Electrical Engineering
10. BS IT/Cybersecurity





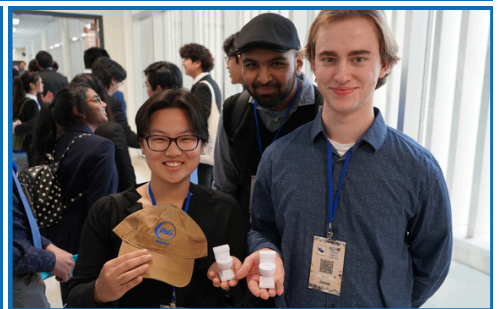
# What You Will Be Supporting...

## SASE National Convention

The SASE National Convention & STEM Career Fair is SASE's grandest annual event. National Convention is the largest conference for AAPI individuals in the United States with **over 1400 attendees** at the 2023 National Convention with students from **103 different universities** across North America. Professional development opportunities are available to SASE members at the National Conference like leadership workshops and networking with company representatives/peers at career fairs. The 2024 National Convention will be hosted in Boston, MA from October 10th to 12th.

## SASE Southeast Regional Conference

The Southeast Regional Conference is hosted annually by one of the **16 SASE chapters** in the Southeast region of the United States. In the past six years, USF SASE hosted this event in **2018, 2020, and 2022**. This conference serves as an opportunity for students from SASE chapters all over the South Region to build themselves professionally through networking opportunities with companies, workshops, and more. When SERC was held at USF in **2022**, we had **200+ attendees** from **15+ universities** and **10 sponsors**. We are proud to be hosting **SERC 2025 at the USF Tampa Campus**, and strive to reach a larger number of students, while providing more networking opportunities with company sponsors.





## DIVERSITY & SOCIALS

USF SASE holds many social events throughout the academic year to celebrate our cultures and recognize important concepts and matters, like mental health or academic support. Some noteworthy events are the **Mid-Autumn Festival Event** (Fall 2023) with 106 attendees and **Speed Friending with SASE** (Fall 2023) with 79 attendees, which are traditional events that we regularly host. We hold an **End of Year banquet** at the end of the academic year to celebrate our members' accomplishments. We had a **record-breaking attendance of 101 attendees** to our 2024 End-of-Year Banquet! We are hosting a Mid-autumn banquet this fall, which aims to have 300+ attendance, and our sports tournaments during spring. On top of SASE events, our organization continues to table at other events such as Journey to the East (a collaboration with all the Asian clubs at USF) and Bull Market.



## SERVICE & VOLUNTEERING

This year we worked with **eight different organizations** to volunteer for the unhoused, shelter animals, polluted beaches, and more causes. In conjunction with our biweekly Botanical Gardens volunteering program, our numerous larger service events ensured that we had volunteer events at least once a week if not twice a week. We ensured that our service opportunities were spread far and wide, totaling **over 80 volunteer hours** from USF students. USF SASE provided excellent diverse opportunities by collaborating with organizations like USF Botanical Gardens, Humane Society's animal shelter, Feeding Tampa Bay's Trinity Cafe, and more.

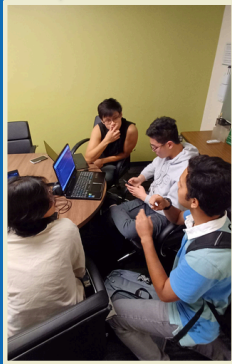
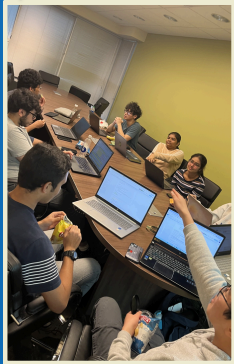




# OUR PROGRAMS

## SASE Interns Program

This is to ensure the succeeding generation of the SASE Executive Board is familiar with traditions, role responsibilities, and resources available to E-board officers. The program trains each intern towards a specific position over the course of a semester through the completion of position-specific training. Through this program and training, SASE builds on interns' leadership qualities and event planning skills while juggling role-specific tasks and responsibilities.



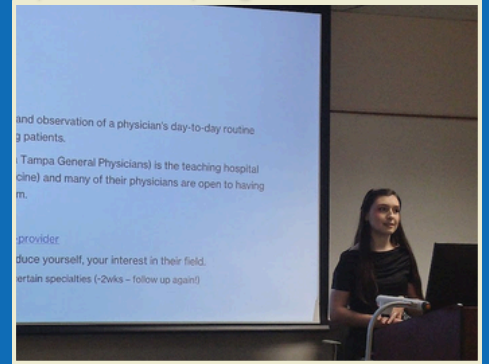
## SASE Big-Little Program

Our intra-university Mentorship Program pairs mentors and mentees to build skills, knowledge, and friendship. This mentorship covers professional, academic, and social guidance to strengthen our member's backgrounds and profiles.



## SASE Alumni Program

All SASE members are welcome to join this professional mentorship program. Each SASE member that joins will be a mentee paired with a professional mentor that guides their mentee via one-on-one meetings, insight into their position/field in the industry, and serve as a general guide in professional matters. We invite any former SASE members or anyone who wishes to take part as a mentor from your companies to be a part of this program.



## TENTATIVE FALL 2024 SCHEDULE

EVENT NAME	DATE	TYPE
Speed-friending with SASE	Thu, Sep 5	Social
Hackathon Prep Workshop	Tue, Sep 10	Technical
Arduino & CAD Workshop	Thu, Sep 19	Technical
SASE x EBC: Intro to Research	Thu, Sep 26	Professional
SASE x CCLC: Mid-autumn Banquet	Sun, Oct 13	Social
Big-Little Reveal	Thu, Oct 17	Outreach
Halloween Social	Thu, Oct 31	Social
Interns Informational	Mon, Nov 25	Professional
Study with SASE	Mon, Dec 2	Social



# 2024-2025 PROJECTED BUDGET

Projected Events for the 2023-2024 Academic Year	Number of Participants	Cost Per Category	Subtotal Per Section
<b>CONFERENCE</b>			
National Conference	20	\$10000	
South-East Regional Conference	325	\$9000	
SASE Health	250	\$3000	
SASE Research	250	\$3000	
Subtotal			\$25000
<b>EVENTS</b>			
General Body Events (8 per semester/ 16 total)	60	\$2400	
Professional Events (5 per semester/10 total)	40	\$1300	
Projects Events and Technical Workshops	50	\$1000	
Subtotal (All Events)			\$4700
<b>PROGRAMS</b>			
Mentor Mentee	50	\$500	
Interns	20	\$150	
Alumni	20	\$300	
Projects Hackathons & Engineering	30	\$1000	
Subtotal			\$1950
<b>PHILANTROPY</b>			
South-East Regional Conference Charitable Donation on your Behalf	N/A	\$250	
Subtotal			\$250
<b>Grand Total</b>			<b>\$31900</b>



# PARTNERSHIP OPPORTUNITIES

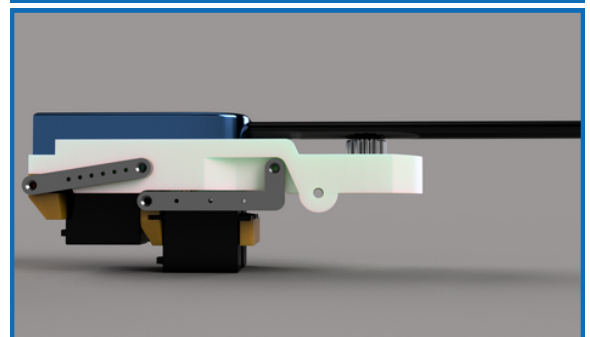
**RESEARCH WORKSHOPS:** With these workshops, we help students grow their connections and hone their skills to be successful in their scientific journey through events like speaker panels and research presentations.

**COMPANY ONE-ON-ONE SESSIONS:** We provide our members an exclusive glimpse into professions and companies by giving our members opportunities to secure in-depth knowledge about the company, its culture, and career paths or positions offered. Some ways that we bridge the gap from college to career is through events like resume review workshops, company guest speakers, and networking through career fairs & conferences.

**TECHNICAL WORKSHOPS:** These workshops are focused on growing students' technical skills, encompassing a diverse range of engineering fields, from computer science, to mechanical or electrical engineering.

**HACKATHONS:** We support and connect teams of students with all of the resources they need to be successful in popular hackathons, along with gaining professional connections and technical experience.

**SASE PROJECTS:** We task teams to design and prototype a solution to a modern engineering problem given to them. The goal of these projects is to build interpersonal skills by having team members work together to create a solution that solves the problem. This fosters teamwork and leadership, while challenging members to build technical skills that can be generalized to their career.



# SPONSORSHIP SUPPORT LEVELS

Listed below are the different levels that the company may choose from and the incentives each may provide. Top priority on choice of dates and events are given to Platinum Sponsors and descend based on the sponsorship tier.

BENEFITS	BRONZE SPONSOR \$500+	SILVER SPONSOR \$750+	GOLD SPONSOR \$1000+	PLATINUM SPONSOR \$1500+
Featured in our monthly newsletters	Y	Y	Y	Y
Company logo displayed on our website	Y	Y	Y	Y
Company logo on select branding items*		Y	Y	Y
Social Media Postings (Instagram and LinkedIn)		Y	Y	Y
Bull Market and Student Organization Tabling			Y	Y
One 'Inside Scoop' Professional Event (1 per semester)			Y	★
Sponsor of a Social Event (1 in Spring 2024)				★
Sponsors-Drafted Emails to Chapter members (2 per semester)				Y

★ = Priority will be given to sponsors in these tiers when sending invitations or having limited open spots for an event.

\*Company logo will be placed on t-shirts and select merchandise for sponsors prior to November 15th.



# How to Support Us...

As a non-profit organization, all monetary donations to USF SASE are tax deductible. If your corporation wishes to finance a specific event, address this note in the comment section so that the funds are used only for that event. Below are the instructions to become a sponsor of the USF Chapter of the Society of Asian Scientists and Engineers.

1

## FORM

Fill out the SPONSORSHIP FORM on the next page (page 12) and email it directly to [usf@saseconnect.org](mailto:usf@saseconnect.org). In the completion of the form, when asked for a method of payment, refer to the next step.

2

## PAYMENT METHOD

**Method A (through USF Foundations):** This form of payment is through the primary donor website used to donate money to specific causes at USF. This method is tax-exempt as it is through a 501(c)(3) tax-exempt organization.

1. Go to <https://giving.usf.edu/online/gift/f/220183/>
2. On the left side, please enter a gift amount that matches the sponsorship tier that you are interested in purchasing for your company.
3. Click the bright green “Add this gift.” button.
4. Scroll down and fill out the Credit Card Billing Information section. Please select the “This is a Corporate Gift” and “This is a Business Address”.
5. In the Other Information section, please note that it is a sponsorship you are providing, and include the level of sponsorship. Click “Give Now”!

**Method B (Physical Check):** We accept physical checks as a form of payment. We are a 501(c)(3) tax-exempt organization. Please make checks payable to “USF Foundation” and mail to the following address:

USF Foundation  
4202 E. Fowler Avenue, ALC100  
Tampa, FL 33620, USA

In the Memo field of the check please write “Fund # 220183”.

3

## CONFIRMATION

We will send you a receipt and a sponsorship benefits packet that details how to maximize the benefits of your sponsorship, along with subscribing you to our monthly sponsor update newsletter. We may also contact you regarding artwork and information for us to carry out promotions and marketing.

4

## GOLD & PLATINUM SPONSORS ONLY

After completing Step Three, we will schedule a meeting to plan out the custom benefits that your company will receive. These include benefits like custom events (the Technical Talk for Gold & Platinum, or the Social Event and Technical Talk for Platinum), artwork and information for tabling events, and custom member email drafts.

If you have any questions, feel free to contact us at [usf@saseconnect.org](mailto:usf@saseconnect.org).

# SPONSORSHIP FORM

COMPANY INFORMATION				
Company Name			Fax	
Company Address			Website	
City		State		Zip Code
Primary Contact Name			Position	
Primary Contact Phone				
Primary Contact Email				
Secondary Contact Name			Position	
Secondary Contact Phone				
Secondary Contact Email				
SPONSORSHIP INFORMATION				
Sponsorship Level	Cost	Method of Payment (refer to page 10)		
<input type="checkbox"/> Bronze Sponsor	\$500+	Cost		
<input type="checkbox"/> Silver Sponsor	\$750+	Additional Comments		
<input type="checkbox"/> Gold Sponsor	\$1000+			
<input type="checkbox"/> Platinum Sponsor	\$1500+			



# LETTER FROM OUR PRESIDENTS

Dear Potential Sponsor,

We are Jun Jie Zheng (Jimmy) and Le Nguyen, current Co-Presidents of the student chapter of the Society of Asian Scientists and Engineering (SASE) at the University of South Florida (USF). On behalf of USF SASE, we thank you for being involved with our chapter for the 2024-2025 academic year. SASE is a national 501(c)(3) non-profit organization dedicated to advancing Asian heritage professionals in education and employment. At the national level, SASE focuses on preparing Asian heritage scientists and engineers for global success, being built upon three core pillars: Professionalism, Diversity, and Service.

We seek sponsorship from esteemed organizations like yours to support our mission and activities. Your partnership with us will help inspire future young professionals to explore their careers of interest and create a space that allows students to learn the role they may be in within your company. In addition, we provide marketing exposure and newsletter features that can help you further engage with aspiring engineers and scientists, enhancing your visibility within and beyond the community of motivated, talented students at USF. Through your help, our team can provide insight into future young professionals who may one day be a part of your company.

Thank you for connecting with us along our path to thrive as a chapter of SASE. Your partnership with us will help further our mission, be it through more professional development opportunities, building a sense of diversity and community, or making an impact in society through outreach programs and volunteering. We truly hope to hear from you on the decision regarding our offer. If you have any questions or need further information, please feel free to contact us at any point.

Best regards,



Jun Jie Zheng  
Co-President



Le Nguyen  
Co-President